



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS

Advisory No. 164, s. 2023

November 17, 2023

In compliance with DepEd Order (DO) No. 8, s. 2013,
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

GREAT LUCENA SALE

SM City Lucena invites all interested shoppers to avoid the Christmas Rush Sale and enjoy up to **50% OFF** on range of selected items plus get **EXTRA 10% OFF** on a minimum single – receipt purchase of P3000 using SMAC on **November 17 – 19, 2024.**

The activity aims to share the promotional ads on SM City Lucena

For more details, contact:

Market Strategic Firm, Inc.

Elizabeth E. Lamina

09173050049

smlucena@smretail.com

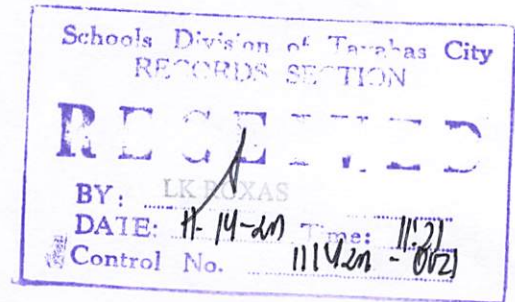
Attached are the full details of communication for your perusal. ~

Dissemination of this advisory is desired.

SM STORE LUCENA

November 11, 2023

MR. CELEDONIO B. BALDERAS JR.
SCHOOLS DIVISION SUPERINTENDENT
DEPED-TAYABAS



Dear Sir Balderas:

Avoid the Christmas Rush and shop the best gifts during the **Great Lucena Sale** this **November 17 to 19**. Enjoy up to **50% OFF** on range of selected items plus get **Extra 10% OFF** with a minimum single-receipt purchase of **P3000** using **SMAC**.

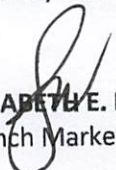
Check out other exciting offers:

- **INSTALLMENT FEST, HOLIDAY CASHBACK PROMO** - A minimum spend of P5,000 single-receipt installment transaction paid using BPI, Metrobank, RCBC, Eastwest, PNB and China Bank credit card gives the cardholder a chance to instantly win back P10,000 SM Gift Pass.
- **SMAC DISNEY ERAFFLE PROMO** - Customers of SM Store who use their SMAC or Prestige shall get a chance to win HONGKONG DISNEYLAND Hotel & Park packages upon purchasing a minimum P5000 in a single-receipt, inclusive of P1000 worth of Disney item/s.
- Avail our Installment transaction using credit card, Home Credit and Salmon Financing

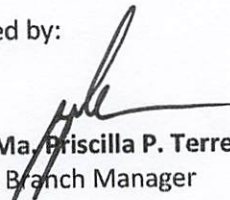
We humbly ask that you forward this letter to your staff so that they can learn about this wonderful news. Furthermore, we would appreciate it if you could share The Great Lucena promotional ads that are currently live on the SM City Lucena Facebook page on your official page. For inquiries you may reach the undersigned at **09173050049** or at **smlucena@smretail.com**.

Thank you very much!

Sincerely Yours,


ELIZABETH E. LAMINA
Branch Marketing Manager

Noted by:


Ms. Ma. Priscilla P. Terrenal /Mr. Carlos R. Sy
Asst. Branch Manager Asst. Vice President

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